



Y B N UNIVERSITY

RAJAUlatu, NAMKUM, RANCHI (Jharkhand)

Established by the Act. of Government of Jharkhand Act. 15, 2017

Gazette Notification No. 505, Dated 17 July 2017

As per Section 2(f) of UGC Act. 1956

SCHOOL OF COMMERCE & MANAGEEMNET

DEPARTMENT OF COMMERCE

B.BA

BBA PROGRAMME OUTCOMES:-

Towards the end of the program, students will be able to:

PO1: Provide students with a broad range of managerial capabilities, the capacity for critical thinking, communication and problem□solving skills, legal and ethical behavior.

PO2: Prepare graduates for diverse careers in global management, administration and entrepreneurship through a well□rounded business education with a focus on global business operations, emerging markets and technology□enabled organizations.

PO3: Analyze socio-political-economic environment of business organizations,

PO4: Communicate effectively in different contexts,

PO5: Develop functional and general management skills,

PO6: Build and Demonstrate leadership, teamwork, and social skills,

PO7: Evaluate different business problems using analytical, creative and integrative abilities.

Programme Specific Outcomes (PSOs) for BBA

PSO1: **Comprehensive Business Knowledge:** Acquire a foundational understanding of core business disciplines such as management, marketing, finance, human resources, operations, and entrepreneurship, enabling students to navigate the business environment effectively.

PSO2: **Practical Application of Business Concepts:** Develop the ability to apply theoretical knowledge to real-world business scenarios through case studies, internships, simulations, and problem-solving exercises.

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PSO3: **Leadership and Managerial Skills:** Develop leadership, decision-making, and managerial skills necessary to effectively manage teams, projects, and organizations in dynamic

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SCHOOL OF COMMERCE & MANAGEEMNET

DEPARTMENT OF MANAGEMENT

M.B.A

Programme outcome for MBA

After Completion of the Course the Student will be able to:-

PO1	Business Knowledge & Strategic Thinking	Apply advanced management theories and analytical techniques to make strategic business decisions.
PO2	Leadership & Team Management	Exhibit leadership qualities and manage diverse teams effectively.
PO3	Entrepreneurial & Innovation Skills	Develop creative and innovative solutions for business challenges, fostering entrepreneurship.
PO4	Ethical & Sustainable Decision-Making	Demonstrate ethical integrity and responsible business practices, emphasizing sustainability.
PO5	Financial Acumen & Economic Awareness	Analyze financial statements and economic trends to make informed financial decisions.
PO6	Market Analysis & Consumer Insights	Apply marketing strategies and consumer behavior insights to drive business growth.
PO7	Global Business & Cross-Cultural Management	Adapt to global market dynamics and manage cross-cultural business operations.
PO8	Technology & Data-Driven Decision Making	Utilize digital tools, AI, and data analytics to enhance business performance.
PO9	Communication & Negotiation Skills	Exhibit strong communication and negotiation skills for effective business interactions.
PO10	Problem-Solving & Critical Thinking	Approach business challenges with structured problem-solving and decision-making techniques.

PROGRAMME SPECIFIC OUTCOMES:-

After Completion of the Course the Student will be able to:-

PSO1: The ability to understand, identify, analyze the key issues facing a business or business sub divisions and to apply the knowledge of management strategies to explore and solve





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business problems.

PSO2: The ability to adapt for rapid changes in the dynamic business environment and technology through life-long learning and with an understanding of economy and societal issues relevant to business and management.

PSO3: The ability to adopt creativity and innovation while making business decisions as an entrepreneur and to function as an efficient leader in a multi-disciplinary, diverse work environment by possessing professional ethics and social responsibility.

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A handwritten signature in blue ink, appearing to be 'B. S. P.', is written over a purple official stamp. The stamp is rectangular and contains the text 'OFFICE OF THE REGISTRAR' and 'YBN UNIVERSITY, RANCHI (JHARKHAND)'.





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DEPARTMENT OF COMMERCE

B.Com

PROGRAMME OUTCOME:-

Towards the end of the programme, students will be able to:

PO1: This program could provide Industries, Banking Sectors, Insurance Companies, Financing Companies, Transport Agencies, Warehouses etc. Well trained professionals to meet the requirements.

PO2: Develop an ability to effectively communicate both orally and verbally.

PO3: Students can independently start up their own Business.

PO4: Have exposure of complex commerce problems and find their solution.

PO5: Capability of the students to make decisions at personal and professional level will increase after completion of this course.

Programme Specific Outcomes (PSOs) for B.Com

PSO1:: Understand the basic concepts and principles of accounting, economics, business law, taxation, and management to build a strong foundation in commerce

PSO2: Apply the knowledge of business, finance, and accounting in real-world scenarios and develop practical skills through case studies, assignments, and internships.

PSO3: Develop the ability to analyze business data, interpret financial statements, and solve managerial and financial problems logically and efficiently

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DEPARTMENT OF COMMERCE

M.Com

PROGRAMME OUTCOME

PO1: To facilitate the students for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors nature of various financial instruments.

PO2: The students will develop an ability to apply knowledge acquired in problem solving.

PO3: Ability to work in MNCs as well as pvt., and public companies.

PO4: To provide in-depth understanding of all core areas specifically Advanced Accounting, International Accounting, Management, Security market Operations and Business Environment, Research Methodology and Tax planning.

PO5: Students will exhibit inclination towards pursuing professional courses such as CA/ CS/ CMA/CFA etc.

PO6: An inclination towards lifelong learning and acquiring contemporary knowledge.

Programme Specific Outcomes (PSOs) for M.Com

PSO1: **Advanced Domain Knowledge:** Demonstrate in-depth knowledge of commerce, accounting, finance, taxation, business laws, and economics, with the ability to apply these concepts in academic and professional settings.

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PSO2: Analytical and Critical Thinking: Develop strong analytical and critical thinking skills to evaluate financial and business problems, and apply suitable strategies for effective decision-making.

PSO3: Research and Innovation: Conduct independent research in commerce-related areas using appropriate methodologies, and contribute to knowledge through dissertations, case studies, and academic writing.

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A handwritten signature in blue ink, appearing to be "S. a.", written over a purple stamp.
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